

## Statistics, Probability and the Media

1. For each of your selected media examples (at least 10), describe
  - a) the population of interest
  - b) what sample was (likely) used to determine the statistic
  - c) demonstrate how statistics were used to generate a probability
  - d) is the probability or statistic reliable?
  - e) who would be interested in this statistic
  - f) where you found this material ( include a copy if possible) ( a maximum of 3 can come from Canada at a Glance or other statistics from Statistics Canada [www.statscan.ca](http://www.statscan.ca))
  
2. Find three pieces of media statistics, where you can do a statistical analysis ( mode, median, mean etc)